

Name: **Dr Gareth Jones**

Position: Director

Qualifications: PhD Local Economic Development, University of Wales, Cardiff
MSc Technological Change and Regional Development, University of Wales, Cardiff
MA Geography, University of Oxford
PRINCE2 Project Manager

Profile

Gareth has worked in economic development consultancy for 15 years, and has most recently been a Director of an economic development and strategy team in professional services firm for seven years. Prior to joining SQW, he was head of the regional Development, Planning & Economics team within DTZ, covering the South West of England, Wales and the Midlands. He has been responsible for directing up to 30 consultancy projects per year. His main responsibilities have been business development and client management. He has had management responsibility for business planning for the business unit.

His key areas of expertise are:

- Project evaluation to inform future policy-making (particularly in the areas of business support, incubation, public funding of economic development and inward investment)
- Economic research and project appraisal to inform investment decisions (particularly in property, incubators and infrastructure)
- Economic research to inform strategy and public policy development (including LDF, urban extensions, employment land, economic development strategy and sector strategy)
- Sector studies (in sectors including ICT, biotechnology, tourism, creative industries, renewable energy and marine sciences)
- Economic research to inform regeneration and development projects (including major urban developments, employment sites and mixed-use developments)
- Sustainability and renewable energy, focusing on their role in economic development.

His years as a Director of DTZ have given him a good understanding of land, property and spatial development elements of economic development.

His clients include private developers, Regional Development Agencies, local authorities, central government departments, public-public and public-private partnerships

Client	Project	Role
EVALUATION		
SWRDA	Evaluation of the contribution of innovation and incubation centres to the South West economy	Lead on four innovation centres
South West RDA	Mid term evaluation of the two European funded ERDF programmes in the South West – the Convergence Programme in Cornwall; and the Competitiveness Programme in the rest of the South West	Director
Welsh Assembly Government, Welsh Development Agency, South West RDA, North West	Interim and full-term evaluations of business support programmes including: Specialist Support to Businesses; Manufacturing Advisory Service; National Procurement Website; New Business Starts Programme; Potentia (support to minority groups); Bioapproaches (support to bio-tech sector); High Growth Business	Director

Client	Project	Role
Development Agency	Support; Farming Connect	
Welsh Assembly Government	Evaluation of a network of ten university business incubators	Director
Welsh Assembly Government (Welsh European Funding Office)	<i>Ex-Ante</i> Formative Evaluation of 2007-2013 Structural Funds programme for Wales to ensure that all activities set out in the programme are justified by the evidence base	Director
Welsh Assembly Government (Welsh European Funding Office)	Race and Disability Assessment of Wales Structural Funds Programme	Director
South West RDA	Evaluation of a creative industries business incubator	Director
South West RDA	Evaluating the impact of flooding on the economy of Gloucestershire and the impact of the public sector response	Director
South West RDA	Evaluation of the impact of public sector investment in the Temple Quay office development in Bristol	
North West Development Agency	Evaluation of MIDAS (inward investment agency for the North West)	Director
PUSH (11 Local Authorities in South Hampshire)	Monitoring and Evaluation Framework for the sub-regional programme of economic development activity	Director
Advantage West Midlands	Evaluation of the impact of Foot & Mouth Disease on the economy of the West Midlands (rural and urban)	Project Manager
ECONOMIC RESEARCH AND PROJECT APPRAISAL		
South West Observatory and all upper tier local authorities in the region	Development of a tool to be used to help understand and define functional economic market areas in the South West – which are of relevance to Local Enterprise Partnerships and the Regional Growth Fund	Director
Devon County Council	Devon specific development of the functional economic market areas tool	Director
Eastleigh Borough Council and the Partnership for Urban South Hampshire (PUSH)	Feasibility study into the development of a business incubator centre in Eastleigh	Director
Bath & North East Somerset Council	Undertaking a Local Economic Assessment (LEA) to inform future policy and strategy development in the local authority area	Director
Homes and Communities Agency (HCA)	Review of the proposals for four eco-towns in England. Review of the financial aspects of the early stage delivery of these projects.	Director
Caerphilly County Borough Council	Assessing the economic impact of a new hospital, and identifying opportunities to maximise local economic impact	Director
South West RDA	Options appraisals for future investment in the Eden Project, Cornwall; Exeter Incubator Centre; Bristol Zoo; National Marine Aquarium; Tate St Ives	Director
North Somerset Council	Options appraisal for proposed investment in sea defences and proposed marina at Weston super Mare	Director
Bristol City Council, South West RDA	Appraisal of options for ERDF investment in new enterprise support and managed workspace in Bristol	Director
Plymouth University,	Development of proposals for a new Enterprise Institute for Cornwall	Director

Client	Project	Role
Cornwall College		
Plymouth Marine Science Partnership (four research institutes), South West RDA	Options appraisal for the development of a centre to accommodate a new marine sciences cluster; and subsequent business planning	Director
STRATEGY AND PUBLIC POLICY DEVELOPMENT		
South West RDA	Development of an economic vision for the regeneration of South Bristol – an area of concentrated deprivation	Director
Fareham Borough Council, Partnership for Urban South Hampshire	Recommendations on the scale and type of employment to be included in the urban extension of Fareham (new settlement with 25,000 residents); to inform the Local Development Framework and Area Action Plan. Calculation of the economic impact.	Director
Partnership for Urban South Hampshire	Creating an economic development strategy for South Hampshire; and commissioned to update the strategy following global recession	Director
Partnership for Urban South Hampshire	Assessing the future growth prospects of South Hampshire, to inform the Regional Spatial Strategy	Director
Advantage West Midlands	Assessment of the supply and demand for employment land in the West Midlands, and advice on policy to support employment land in the Regional Spatial Strategy	Director
South West RDA	Assessment of the future growth prospects of the West of England (esp. employment land, housing and infrastructure) to inform the Regional Spatial Strategy	Director
South West RDA	Assessment of the spatial dynamics of the South West region, to define functional sub-regional economic geographies (as distinct to administrative boundaries) which are used for policy-making and investment decisions	Director
South West RDA	Assessment of the economic growth prospects, including key sector growth, for Salisbury and Weston super Mare	Director
Portsmouth City Growth Partnership	Development of a city growth plan for Portsmouth, including identification and planning for key sector growth	Director
Southampton City Council	Critical friend assisting in creation of an economic development strategy for Southampton	Director
Advantage West Midlands and Countryside Agency	Development of a regional market towns programme for the West Midlands	Project Manager
SECTOR STUDIES		
Welsh Assembly Government	Sector strategy for the earth, marine, environmental and land sciences sectors in west and north Wales	Director
South London Partnership	Assessment of the growth potential of creative industries in South London	Director
East Midlands Development Agency	Evaluation and updating of key sectors strategy for the East Midlands	Director
South West RDA	Assessment of the growth prospects of the key sectors for the region	Director
Tate, Westminster and Southwark	Assessment of economic impact of Tate and creative industries more generally	Director
UK Trade and Investment (UKTI)	Assessment of prospects for growth in Biotechnology and ICT in South West, South East, London, North East, North West, Yorkshire & Humber and Scotland	Director

Client	Project	Role
REGENERATION AND DEVELOPMENT PROJECTS		
Global Corporation	Feasibility study into the development of a new sustainable global city (of 1 million people) in India	Director of Global Team
Tesco	Review of employment land supply and demand to inform planning applications for new Tesco Store developments	Director
Leda (property developer and investor)	Assessing the economic impact of a major employment location to inform a planning inquiry; and expert witness at the inquiry	Director
Gladedale (property developer)	Making the social and economic case for a proposed new settlement in the Cotswolds, to support the planning application and inquiry	Director
Persimmon (housebuilder)	Assessment of the need and demand for employment land in a major mixed use urban extension to Cheltenham, to inform planning applications and subsequent inquiry	Director
Heron Land (developer)	Assessment of the need and demand for employment land in a mixed use urban extension for Yate (North Bristol), to inform planning applications and subsequent inquiry	Director
SUSTAINABLE DEVELOPMENT AND RENEWABLE ENERGY		
Cornwall Council	Assessment of the economic potential of transition to a low carbon economy	Lead on economic inputs
Advantage West Midlands	Development of a low carbon economic development strategy for the West Midlands. Includes project feasibility and development	Director
Advantage West Midlands	Development of a GIS model and regional strategy for dealing with waste – known as the landfill diversion strategy. This covered recycling, waste-to-energy and biomass	Director
Regen SW (Renewable Energy body for the South West)	Several studies into the economic impact of the renewable energy sector on the economy of South West England, both now and in the future; including an iteration looking at the impact of recession	Director
Cambourne Pool Redruth Regeneration (URC)	Feasibility study in the development of a new renewable energy business park in CPR	Director
South West RDA, Welsh Assembly Government, DECC, BERR (BIS)	Assessing the economic impact of the proposed options for the Severn Tidal Power Scheme to inform central government decision on investment in the scheme	Director
Welsh Assembly Government	Assessment of the relationship between economic growth, and the environmental impacts of growth	Director

Previous experience

SQW: 2009 - 2010

Position	Experience
Director of Sustainable Economic and Social Development	Joined as Director. Role: Development of business in South West and Wales, project director, quality assurance, project delivery Key Clients: see above

DTZ: 2003 - 2009

Position	Experience
Director of Economics and Head of Development, Planning & Economics team in South West of England, Wales and Midlands	Joined as Director. Role: Regional team leader, project director, quality assurance, project delivery, business development, staff management, national leadership and business planning Key Clients: see above

KPMG: 2000 - 2003

Position	Experience
Assistant Director Economics and Projects Group	Joined as Executive Adviser, promoted to Assistant Director Role: Project management, project delivery, business development, staff management Key clients: AWM, SWRDA, LDA, Royal Agricultural Society for England, Greater London Authority, English Partnerships

Deloitte & Touche: 1998 - 2000

Position	Experience
Manager Business Solutions	Joined as Manager (M1), promoted to Manager (M2) Role: Project delivery, business development Key clients: English Partnerships, WDA, Jersey Electric, Guernsey Electric, Consortium of Examination Boards, ESRC

Coopers & Lybrand: 1995 - 1998

Position	Experience
Associate Management Consultancy Services	Joined as Research Associate, promoted to Associate Role: Project delivery, research Key clients: WDA, Cardiff Bay Development Corporation, Boots, CBI, Telford Development Agency

University of Wales, Cardiff: 1992 - 1995

Position	Experience
Part-time Research Assistant	Project delivery, research

Other information

Professional Bodies	Member of the Institute of Economic Development Graduate of the Common Purpose Programme
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